JAHAZIEL TITULAR

DATA ANALYTICS PROFESSIONAL

CONTACT

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SKILLS & TOOLS

Excel
SQL
Tableau
Power BI
R
Python
SPSS
Snowflake
Alteryx
Google Analytics
Zoho
Salesforce
Hubspot
SharePoint
Jira
Oracle
AWS
Github

EDUCATION

BS Applied Mathematics with specialization in Statistics

Cavite State University - Main
2012 - 2016

- Regression Analysis of Philippine Economy Inflation Rate
- DOST-SEI Scholar Batch 2012

PROFILE

With a specialization in statistics and a keen eye for detail, this data analyst navigates the complexities of data management and visualization with finesse, crafting actionable insights that drive strategic decision-making. From predictive modeling to market segmentation, their expertise in SQL, Python, and R equips them to tackle diverse analytical challenges, guiding teams through the labyrinth of data to uncover valuable insights. With a portfolio brimming with successful data-driven strategies, they are a trusted partner in transforming complex data into actionable solutions.

WORK EXPERIENCE

Data Scientist

Training Resource Group   Feb 2023 - May 2023

- Spearheaded the development of multiple dashboards using the Zoho application, facilitating seamless data visualization and analysis across various departments within the organization.
- Established and implemented data frameworks to govern all data policies within the organization, ensuring compliance and consistency in data processing and utilization.
- Engineered a robust sales forecast model utilizing time-series analysis techniques, providing accurate insights to inform strategic decision-making.
- Developed SQL scripts to clean sample data extracted from diverse platforms, enhancing data quality and integrity for downstream analysis.
- Designed and executed Python scripts for web scraping from the Therapeutic Goods Administration (TGA) website, acquiring pertinent data for analysis and reporting.

Assistant Data Analytics Manager

Deloitte   Mar 2022 - Mar 2023

- Analyzed inventory metrics to determine key indicators suitable for inclusion in the dashboard, ensuring comprehensive insight into inventory management processes.
- Designed and implemented a streamlined workflow for direct data loading into SQL database storage, optimizing data management efficiency.
- Provided guidance and expertise in the development of SQL master stored procedures, facilitating the cleaning of data sourced from multiple channels.
- - Developed Tableau dashboards to compare actual Year-to-Date (YTD) performance and annually set business targets, enabling stakeholders to track and evaluate performance metrics effectively.
- Orchestrated project planning, organization, and client presentations, ensuring clear communication and alignment on project objectives and direction.
- Collaborated closely with the client's team during the deployment and implementation phase, overseeing the execution of SQL scripts and Tableau dashboards to ensure seamless integration into existing systems.
- Maintained ongoing communication and assistance to the client post-project delivery, offering support and addressing any queries or concerns that may arise.

Senior Data Analyst

Unilever Philippines   Jul 2021 - Mar 2022

- Innovated and enhanced the existing data processing pipeline, ensuring seamless transformation of raw Point of Sale (POS) data into refined, actionable reports.
- Engineered a unified mapping system, consolidating data from multiple POS accounts into a single file with a Master Mother SKU Code, thereby facilitating accurate aggregation of sales data across all retailers.
- Developed comprehensive Power BI data visualizations covering all macro categories within the Fast-Moving Consumer Goods (FMCG) industry, enabling insightful analysis and informed decision-making.
- Crafted a detailed marketing and insight deck, offering strategic recommendations to external teams for effective marketing initiatives.
- Provided end-user training on utilizing new reports and dashboards, ensuring proficiency in navigating and interpreting data-driven insights.
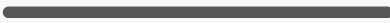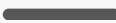
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EXPERTISE

- Strong statistical knowledge for interpreting data
- Understanding of machine learning techniques for predictive analytics
- Expertise in data cleaning and preprocessing for quality assurance
- Proficiency in programming languages like Python, R, or SQL
- Familiarity with data visualization tools like Tableau, Power BI or matplotlib
- Knowledge of data warehousing concepts to organize and manage large volumes of data effectively
- Strong problem-solving skills and the ability to think analytically to tackle complex data challenges
- Skill in database management systems (DBMS) for storing and retrieving data efficiently.

LANGUAGES

Tagalog

English

French

INTEREST

Writing essays and short stories

Reading mystery novels

Biking

Data Analyst

Interphil Laboratories, Inc.   Nov 2018 - Jun 2021

- Spearheaded the development of a comprehensive dashboard, amalgamating data from diverse source channels to enable data-driven decision-making within a pharmaceutical retailer.
- Strategically engineered a robust data architecture across five business units, resulting in a notable 9% enhancement in sales performance.
- Conducted in-depth analyses at the branch level of pharmacies, elucidating the correlation between medicine in-stock levels and their impact on respective branches and territories.
- Orchestrated the development of weekly analytics reports, fostering an efficient process for sales evaluation and optimization.
- Played a pivotal role in establishing a program for a community partner, contributing to a significant 3% increase in sales revenue.
- Led the initiative to develop a web application featuring data visualization dashboards and geographical mapping capabilities, empowering strategic decision-making based on geographical insights.

Data Reporting Analyst

Johnson & Johnson   Feb 2018 - Nov 2018

- Implemented an innovative workflow leveraging Alteryx for the Extract, Transform, Load (ETL) process, integrating data from multiple sources across different channels to streamline operations.
- Oversaw the management of a comprehensive database housing Key Performance Indicator (KPI) metrics for call center operations, spanning from the Philippines to the global sector, ensuring data integrity and accessibility.
- Developed a sophisticated statistical model utilizing regression analysis for anomaly detection, effectively identifying suspicious activities within the system to uphold security standards.
- Maintained analytics reporting mechanisms, synthesizing insights derived from observed data and providing strategic recommendations to optimize operational efficiency and performance.

Data Analyst

Roche   Jul 2017 - Feb 2018

- Formulated a robust statistical model employing regression analysis to identify predictor variables that shed light on an additional source of revenue stream.
- Developed a patient persona integral to a patient care program, strategically crafted for targeted marketing efforts, resulting in a noteworthy 15% increase in patient registrations.
- Proficiently forecasted sales derived from third-party vendor data utilizing Time Series Analysis methodologies, ensuring accurate predictions and informed decision-making.
- Constructed a comprehensive Masterfile amalgamating data from various sources, including CRM databases of medical doctors (MDs) and hospital affiliations, utilizing unique identifiers for enhanced organization and accessibility.

Data Analyst

Schneider Electric   Aug 2016 - Feb 2017

- Developed a predictive analytics model utilizing Alteryx for Extract, Transform, Load (ETL) processes and SPSS for rigorous statistical analysis, facilitating a nuanced comprehension of sales dynamics across various parameters.
- Implemented tailored threshold formulas for each Channel Section to effectively detect anomalies within regional and national sales data, enhancing operational efficiency and accuracy in identifying irregularities.
- Produced weekly to yearly status reports on sales data, delivering actionable insights that contributed to an 11% increase in overall sales performance.
- Conducted comprehensive training sessions within the team to enhance understanding of statistical modeling methodologies, fostering a culture of data-driven decision-making and skill development.